

BAY AREA CELLULAR TELEPHONE COMPANY
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

Schedule Cal. P. U. C. No. 3-T
82nd Rev. Cal. P. U. C. Sheet No. 1
Cancelling 81st Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

LIST OF EFFECTIVE SHEETS

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| 4-2.1 | 1st | (T) |
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| 5-6.2 | 2nd | |
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| 5-5.4 | Original | (N) |
| 6 | 18th | |
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Advice Letter No. 292
Decision No.
U-3007-C

Issued by
Sue Swenson
President - CEO

Date Filed _____
Effective _____
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CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

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CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

RETAIL RATES (Continued)

TERMS AND CONDITIONS - Contract Rate Plans

The following terms and conditions as set forth below will be applicable to each of the contract rate plans listed below:

Security Plan
Occasional Plan
Standard Plan
Value Plan (Analog and TDMA Dual-Mode)
Advantage Plan (Analog and TDMA Dual-Mode)
Premium Plan (Analog and TDMA Dual-Mode)
Digital Flex Plan

(N)

The terms and conditions will be applicable unless otherwise set forth in the specific contract rate plan.

1. Usage

Customers may not accrue, and the Company will not provide, credit for any unused Peak Period or Off-Peak Period minutes of Usage that remain at the end of the month. These rates cover all landline service necessary to complete and conduct calls from cellular Mobile Radio Units to any station in the originating Cellular Geographic Service Area ("CGSA"). It is the Customer's responsibility to pay the Company for all toll charges resulting from the origination of mobile calls to points outside the CGSA and for other charges or calls billed to the Customer's Access Number(s). These charges are in addition to the charge for Usage.

2. Eligibility

The Customer must take service under the terms and conditions of the contract rate plans (either Analog or TDMA Dual-Mode*) listed above pursuant to a written or verbal commitment for a period of twelve (12) consecutive months (the "Commitment Period"). In order for the Customer to be eligible for the reduced TDMA Dual-Mode rates, the Customer must activate a TDMA Dual-Mode Mobile Radio Unit. Once the Commitment Period has been fulfilled, the subscriber is eligible to receive service under any of the contract rate plans on a month-to-month basis.

3. Cancellation Rights

Pursuant to CPUC Decision No. 94-04-043, the Company will provide written notice to the subscriber forty-five (45) days prior to the end of the Commitment Period and will advise the subscriber of alternative rate plans that are available.

* "TDMA Dual-Mode" refers to a Mobile Radio Unit that utilizes both analog and digital Time Division Multiple Access technologies.

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

RETAIL RATES (Continued)

O-1. Digital Flex Plan

(N)

1. Access Charge and Usage Rates

| Total Minutes of Use | Monthly Access Fee | Peak Airtime | Off-Peak Airtime |
|-------------------------|-----------------------|-----------------|---------------------|
| 0 - 110 | \$35.00 | \$0.42 | \$0.20 |
| 111 - 250 | \$35.00 | \$0.38 | \$0.19 |
| 251 - 520 | \$35.00 | \$0.35 | \$0.18 |
| 521 - 1,000 | \$35.00 | \$0.32 | \$0.17 |
| 1,001 or more | \$35.00 | \$0.30 | \$0.16 |

The Usage Rates for each Access Number will be automatically calculated based on the total minutes of usage by each Access Number and reflected on the Customer's bill for the current billing cycle.

2. Service Establishment Charge

Per Access Number: \$25.00

3. Eligibility

In order for the Customer to be eligible for the Digital Flex Plan, the Customer must activate a TDMA Dual-Mode Mobile Radio Unit.

4. Early Termination

After the initial sixty (60) day period, the Customer will be assessed an early termination fee of \$100.00 per Access Number, which will be reduced by \$10.00 per month during the remaining Commitment Period as defined in the Contract Rate Plans Term and Conditions.

(N)

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

RETAIL RATES (Continued)

P. Custom Calling Features (Continued)

(L)(T)

1. Custom calling features are offered as an optional package. The monthly charges per Access Number for custom calling features are as follows:

| | |
|-------------------------------------------------|--------|
| For all five custom calling features combined: | \$8.00 |
| For any three custom calling features combined: | \$5.00 |
| For any single custom calling feature: | \$2.00 |

2. No Usage charge is incurred for a call placed by a retail Customer to activate or deactivate a custom calling feature.

3. The following custom calling features are available:

a. Call Forwarding

Allows a Customer to redirect calls intended for his or her Mobile Radio Unit to another telephone number.

b. Call Diversion

Allows a Customer to redirect calls to another telephone number when the Mobile Radio Unit fails to acknowledge a call or remains unanswered or the Mobile Radio Unit is busy.

(L)

BAY AREA CELLULAR TELEPHONE COMPANY
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

Schedule Cal. P. U. C. No. 4-T
70th Rev. Cal. P. U. C. Sheet No. 1
Cancelling 69th Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
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| <u>Sheet</u> | <u>Number of Revision</u> | |
|--------------|---------------------------|-----|
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| 11 | 3rd | |
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| 14 | 4th | |
| 15 | Original | |

Advice Letter No. 292
Decision No.
U-3007-C

Issued by
Sue Swenson
President - CEO

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CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)

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CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
WHOLESALE RATES (Continued)

TERMS AND CONDITIONS - Contract Rate Plans

(N)

The following terms and conditions as set forth below will be applicable to each of the contract rate plans listed below:

Security Plan
Occasional Plan
Standard Plan
Value Plan (Analog and TDMA Dual-Mode)
Advantage Plan (Analog and TDMA Dual-Mode)
Premium Plan (Analog and TDMA Dual-Mode)
Digital Flex Plan

The terms and conditions will be applicable unless otherwise set forth in the specific contract rate plan.

1. Usage

The Wholesale Customer's End User may not accrue, and the Company will not provide, credit for any unused Peak Period or Off-Peak Period minutes of Usage that remain at the end of any month. The Wholesale Customer is responsible to pay the Company for all toll charges resulting from the origination of mobile calls to points outside the CGSA and for other charges or calls billed to the Wholesale Customer's End User's Access Numbers. These charges are in addition to the charge for Usage.

2. Eligibility

The Wholesale Customer must take service under the terms and conditions of the contract rate plans (either Analog or TDMA Dual-Mode*) listed above pursuant to a written commitment that each Access Number ordered under the chosen contract rate plan (hereinafter referred to as a "Contract Plan End User) shall take service under his/her contract plan for a period of twelve (12) consecutive months from the date of service activation of the Contract Plan End User (the "Commitment Period"). Once the Commitment Period has been fulfilled, the Contract Plan End User is eligible to receive service under any of the contract rate plans on a month-to-month basis.

3. Cancellation Rights

Pursuant to CPUC Decision No. 94-04-043, the Company will provide notice to the Wholesale Customer forty-five (45) days prior to the end of the Commitment Period and will advise the Wholesale Customer of alternative rate plans that are available.

* "TDMA Dual-Mode" refers to a Mobile Radio Unit that utilizes both analog and digital Time Division multiple Access technologies.

(N)

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
WHOLESALE RATES (Continued)

O-1. Digital Flex Plan

(N)

1. Access Charge and Usage Rates

| Total Minutes of Use | Monthly Access Fee | Peak Airtime | Off-Peak Airtime |
|-------------------------|-----------------------|-----------------|---------------------|
| 0 - 110 | \$21.97 | \$0.336 | \$0.160 |
| 111 - 250 | \$21.97 | \$0.304 | \$0.152 |
| 251 - 520 | \$21.97 | \$0.280 | \$0.144 |
| 521 - 1,000 | \$21.97 | \$0.256 | \$0.136 |
| 1,001 or more | \$21.97 | \$0.240 | \$0.128 |

The Usage Rates for each Access Number will be automatically calculated based on the total minutes of Usage by that Access Number and reflected on the Wholesale Customer's bill for the current billing cycle.

2. Service Establishment Charge

Per Access Number: \$15.00

3. Eligibility

In order for the Wholesale Customer to be eligible for the Digital Flex Plan access and usage rates, the Wholesale Customer's End User must activate a TDMA Dual-Mode Mobile Radio Unit.

4. Early Termination

After the initial sixty (60) day period, the Wholesale Customer will be assessed an early termination fee of \$80.00 per Access Number, which will be reduced by \$8.00 per month during the remaining Commitment Period as defined in the Contract Rate Plans terms and conditions.

(N)

Action Cellular Rent A Phone, Inc.
Attn: General Manager
1996 Union Street, Suite 200
San Francisco, CA 94123

All-Carr Communications Co.
P.O. Box 820279
Dallas, TX 75382-0279

Philip Gaske
Sacramento Cellular Telephone Company
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Sacramento, CA 95825

Alvin H. Pelavin
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Regulatory Analyst
External Affairs Department
McCaw Cellular Communications
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Walnut Creek, CA 94596

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Fremont, CA 94539-5061

Cagal Comm. Napa Cellular Telephone Co.
Attn: Rod Egdorf
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Cordelia, CA 94585

California Real Estate Cellular Service Corp.
1451 Fruitdale Avenue
San Jose, CA 95128-3234

California Cellular Communications
Attn: Vida Mohr
18220 S. Broadway
Gardenia, CA 92048

California Cellular Services
327 S. Baywood Avenue
San Jose, CA 95128

Call America, Inc.
Attn: Stephan Abraham
2646 Dupont Drive, Suite 270
Irvine, CA 92715-1689

Celluland Inc.
5812 Miramar Road, #201
San Diego, CA 92121

Celluland, Inc.
8252 Clairemont Mesa Boulevard #B
San Diego, CA 92111-1702

Cellular Service, Inc.
Attn: David S. Nelson
6100 San Fernando
Glendale, CA 91201

Cellular One/Santa Cruz
Attn: Lynne Giuffre
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Soquel, CA 95073-2086

Cellular Billing Services, Inc.
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P.O. Box 277
Agoura Hills, CA 91376-0277

Celluphone
Attn: Mr. Mitchell Mohr
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Hayward, CA 94545

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David Simpson, Esq.
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Westlake Village, CA 91361

Earl Nicholas Selby
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Palo Alto, CA 94301

Fresno Cellular Tel. Co.
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Fresno, CA 93704

General Manager
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GTE Mobilnet Inc.
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GTE Mobilnet of California Limited Partnership
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Sacramento, CA 95814

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Los Angeles, CA 90017

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600 North U.S. Highway 45, Room A-S245
Libertyville, IL 60048-1286

Mr. Harold Saving
Nova Cellular
2000 York Boulevard, Suite 128
Oak Brook, IL 60521

Radio Electronic Products Corporation
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Redding, CA 96003

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Santa Rosa, CA 94558

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Orrick, Herrington & Sutcliffe
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Pacific Bell Legal Department
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San Ramon, CA 94015

Sacramento-Valley Limited Partnership
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Walnut Creek, CA 94596

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Monterey, CA 93940

Santa Cruz Cellular
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800 North Milpas Street
Santa Barbara, CA 93103

Scott K. Morris, Esq.
McCaw Cellular Communication Inc.
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Kirkland, WA 98033

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Stockton, CA 95210

The Phone Company
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Burlingame, CA 94010

Twentieth Century Cellular, Inc.
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Newport Beach, CA 92660-6426

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3350 161st Avenue., S.E.
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795 Folsom Street, #285
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Mr. Wayne Cooper, Esq.
P.O. Box 7329
San Francisco, CA 94120

Mr. Robert Kahn
Nationwide Cellular Service, Inc.
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Culver City, CA 90232

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Orange, Ca 92665

Napa Cellular Telephone Co.
Cagal Cellular Communications
Attn: Leigh Ann Bingham
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Santa Rosa, CA 95401

National Cellular Network
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Westlake Village, CA 91362-3753

Nationwide Cellular Services, inc.
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Valley Stream, NY 11582

North American Cellular Telephone Co. Inc.
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1209 La Sierra Avenue
Whittier, CA 90605

Nova Cellular West, Inc.
Attn: Kevin McAllister
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Encinitas, CA 92024-0910

AirTouch Cellular
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5355 Mira Sorrento Place, Suite 500
San Diego, CA 92121

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Walnut Creek, CA 94596

AirTouch Communications
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3 Park Plaza
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Hayward, CA 94545

Peter A. Casciato, Esq.
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Marty Mattes, Esq.
Graham & James
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7 onwide Cellular
B. Blecker
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Dorsa Communications
Charlotte Tunstall
871 E. Hammelton
Cambell, CA 95008

September 15, 1994

VIA HAND DELIVERY

Proposal and Advice Letter (PAL) Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102

Re: **Advice Letter No. 294 of Bay Area Cellular
Telephone Company; CIS ID No. U-3007-C**

Dear PAL Coordinator:

Bay Area Cellular Telephone Company ("BACTC") hereby transmits for filing the original and five copies of the following advice letter proposing changes to its tariff applicable to cellular radiotelecommunications service in the San Francisco/San Jose Cellular Geographic Service Areas.

| <u>Schedule No.</u> | <u>New Cal. P.U.C. Sheet No.</u> | <u>Cancelling P.U.C. Sheet No.</u> |
|-------------------------|--------------------------------------|----------------------------------------|
| 3-T | 84th Rev. Sheet No. 1 | 83rd Rev. Sheet No. 1 |
| 3-T | 3rd Rev. Sheet No. 7-3 | 2nd Rev. Sheet No. 7-3 |
| 4-T | 71st Rev. Sheet No. 1 | 70th Rev. Sheet No. 1 |
| 4-T | 6th Rev. Sheet No. 9-1 | 5th Rev. Sheet No. 9-1 |

The purpose of this filing is to introduce a new Digital Activation Promotion in BACTC's retail and wholesale tariffs.

This advice letter filing is made pursuant to CPUC Decision No. 94-04-043, effective April 6, 1993, modifying Decision No. 90-06-025. BACTC requests that this tariff filing be classified as a "temporary tariff" and be made effective on the date filed.

This filing will not increase any rate or charge, cause the withdrawal of any

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**PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 2**

service, or conflict with other schedules. In compliance with General Order No. 96-A, copies of this advice letter and related tariff sheets are being mailed to all competing and adjacent utilities, and to other interested parties having requested such notification.

Anyone may protest this advice letter to the California Public Utilities Commission. The protest must set forth the specific grounds on which it is based, including such items as financial and service impact. A protest must be made in writing and received within 20 days of the date this advice letter was filed with the Commission. The address for mailing or delivering a protest to the Commission is:

**PAL Coordinator
CACD Telecommunications Branch
California Public Utilities Commission
505 Van Ness Avenue, Room 3203
San Francisco, CA 94102**

Copies of the protest must be mailed to BACTC on the same date it is mailed or delivered to the Commission, at the following address:

**Adam A. Andersen
Senior Counsel
Bay Area Cellular Telephone Company
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080**

If there are any questions regarding this filing, please contact the undersigned counsel.

PAL Coordinator
CACD Telecommunications Branch
September 15, 1994
Page 3

After filing these sheets, kindly provide us with a file-stamped copy of the advice letter in the stamped, self-addressed envelope provided. When these tariff sheets become effective, please provide us with a copy of the tariff sheets stamped with the effective date in the second stamped, self-addressed envelope. Thank you for your assistance in this matter.

Very truly yours,



Adam A. Andersen
Senior Counsel

Attachments

cc: Attached Service List

BAY AREA CELLULAR TELEPHONE COMPANY
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

Schedule Cal. P. U. C. No. 3-T
84th Rev. Cal. P. U. C. Sheet No. 1
Cancelling 83rd Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)
LIST OF EFFECTIVE SHEETS

| <u>Sheet</u> | <u>Number of Revision</u> | |
|--------------|---------------------------|-----|
| Title | 1st | |
| 1 | 84th | (T) |
| 2 | 42nd | |
| 2-1 | Original | |
| 3 | 1st | |
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| 5-1 | 12th | |
| 5-2 | 8th | |
| 5-3 | 4th | |
| 5-4 | 7th | |
| 5-5 | 2nd | |
| 5-6 | 6th | |
| 5-6.1 | 3rd | |
| 5-6.2 | 2nd | |
| 5-6.3 | 1st | |
| 5-5.4 | Original | |
| 6 | 18th | |
| 7 | 23rd | |
| 7-1 | 12th | |
| 7-2 | 10th | |
| 7-3 | 3rd | (T) |
| 7-4 | 2nd | |
| 7-5 | 2nd | |
| 7-6 | 2nd | |
| 7-7 | Original | |
| 8 | 1st | |
| 9 | 6th | |
| 9-1 | Original | |

Advice Letter No. 294
Decision No.
U-3007-C

Issued by
Sue Swenson
President - CEO

Date Filed _____
Effective _____
Resolution No. _____

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (RETAIL)

RETAIL RATES (Continued)

AA. Promotional Offers (Continued)

2. Digital Activation Promotion

(N)

New Retail Customers and existing Retail Customers will receive credit when activating service on one of the Company's digital rate plans between September 15, 1994 and October 24, 1994.

For purposes of this promotional offer, a new Retail Customer is defined as a subscriber to an Access Number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

A. Eligibility

(1) A new Retail Customer must activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (Digital)
Digital Flex Plan

(2) An existing Retail Customer must transfer from an existing analog rate plans and activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

B. Credit

(1) Eligible new and existing Retail Customers that subscribe to one of the Company's Digital Rate Plans, as set forth in Paragraph Nos. A(1) and A(2), will receive a total credit of \$300.00 for Usage, which will be reflected as a credit of \$50.00 on each of the Retail Customer's first six consecutive billing cycles.

(2) If the new or existing Retail Customer terminates service on his/her digital rate plan prior to the sixth billing cycle, the Retail Customer must repay, in full, all amounts previously credited in conjunction with this promotional offer. The new or existing Retail Customer may also be subject to any early termination charges that may be associated with the terms and conditions of his/her digital rate plan.

(N)

BAY AREA CELLULAR TELEPHONE COMPANY
651 Gateway Boulevard, Suite 1500
South San Francisco, CA 94080

Schedule Cal. P. U. C. No. 4-T
71st Rev. Cal. P. U. C. Sheet No. 1
Cancelling 70th Rev. Cal. P. U. C. Sheet No. 1

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
LIST OF EFFECTIVE SHEETS

| <u>Sheet</u> | <u>Number of Revision</u> | |
|--------------|---------------------------|-----|
| Title | Original | |
| 1 | 71st | (T) |
| 2 | 31st | |
| 3 | Original | |
| 4 | 11th | |
| 5 | 5th | |
| 6 | 6th | |
| 6-1 | 8th | |
| 6-1.1 | 1st | |
| 6-1.2 | Original | |
| 6-1.3 | Original | |
| 6-2 | 6th | |
| 6-2.1 | 2nd | |
| 6-3 | 6th | |
| 6-4 | 9th | |
| 6-4.1 | 4th | |
| 6-5 | 8th | |
| 6-5.1 | 6th | |
| 6-6 | 8th | |
| 6-7 | 9th | |
| 6-7.1 | 4th | |
| 6-8 | 8th | |
| 6-9 | Original | |
| 6-10 | Original | |
| 7 | 9th | |
| 7-1 | 11th | |
| 8 | 8th | |
| 9 | 17th | |
| 9-1 | 6th | (T) |
| 9-2 | 8th | |
| 9-3 | 3rd | |
| 9-4 | 3rd | |
| 9-5 | Original | |
| 10 | 3rd | |
| 11 | 3rd | |
| 12 | 3rd | |
| 13 | 6th | |
| 14 | 4th | |
| 15 | Original | |

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Sue Swenson
President - CEO

Date Filed _____
Effective _____
Resolution No. _____

CELLULAR RADIO TELECOMMUNICATIONS SERVICE (WHOLESALE)
WHOLESALE RATES (Continued)

O. Promotional Offers (Continued)

2. Digital Activation Promotion

(N)

Wholesale Customer's new End Users and existing End Users will receive credit when activating service on one of the Company's digital rate plans between September 15, 1994 and October 24, 1994.

For purposes of this promotional offer, a Wholesale Customer's new End User is defined as a subscriber to an Access Number that has not been active on the Company's system during the ninety (90) day period prior to September 15, 1994.

A. Eligibility

(1) A Wholesale Customer's new End User must activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

(2) A Wholesale Customer's existing End User must transfer from an existing analog rate plan and activate service on one of the following digital rate plans between September 15, 1994 and October 24, 1994:

Value Plan (TDMA Dual-Mode)
Advantage Plan (TDMA Dual-Mode)
Premium Plan (TDMA Dual-Mode)
Corporate Management Plan (TDMA Dual-Mode)
Digital Flex Plan

B. Credit

(1) Eligible Wholesale Customers whose new and existing End Users activate on one of the Company's digital rate plans, as set forth in Paragraph Nos. A(1) and A(2), will receive a total credit of \$240.00, which will be reflected as a credit of \$40.00 on each of the Wholesale Customer's six consecutive billing tapes after such activation.

(2) If the Wholesale Customer's new or existing End User terminates service on his/her digital rate plan prior to the Wholesale Customer's sixth billing tape, the Wholesale Customer must repay, in full, all amounts previously credited in conjunction with this promotional offer. The Wholesale Customer may also be subject to any early termination charges that may be associated with the terms and conditions of the new or existing End User's digital rate plan.

(N)

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